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Lost and Found: Re-crafting Identity in a Globalized World

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Abstract

The paper explores the changing nature of identity in the globalized world. It questions the relevance and preponderance of territorially constructed identities tethered in places of birth or residence in the contemporary times. These constructions are rooted in the arborescent, hierarchical thinking which serves, at best, as an outmoded framework to understand the evolving construct of identity in the wake of forces of globalization. The paper uses the theoretical lens of Deleuze and Guattarian thought to analyze identity as an assemblage. Through the rhizomatic debates of identity construction, the paper attempts to untangle contradictory and contested nature of identity, sketching a new framework to comprehend the fluid, fuzzy, flexible, and multiplicitious nature of identity.

Keywords: Identity, Bricolage, Assemblage, Deterritorialization, Reterritorialization, Rhizome