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## Integrating Virtual Reality into Science Education: A Study on the Impact of VR Ecology Courses on Junior High School Students' Learning

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## **Abstract**

This study investigated the impact of virtual reality (VR) ecology courses on junior high students' learning motivation, effectiveness, and preliminarily evaluated long-term benefits. Using a quasi-experimental design, 135 students (grades 7-9) from five classes were divided into Group A (three classes, cross-grade comparison) and Group B (one class, longitudinal comparison with tests in 8th and 9th grade). Pre-post VR course learning performance was analyzed. Results showed VR courses significantly enhanced learning motivation: two Group A classes and Group B achieved high effect sizes; one Group A class showed medium-to-high. VR's immersive interactivity effectively stimulated motivation. Learning effectiveness also significantly improved: two Group A classes achieved high effect sizes, and Group B data confirmed a cumulative positive impact of sustained VR use, especially on knowledge application and transfer. The study validated VR's short-term efficacy and, from Group B's longitudinal data, first proposed a "dual-track model" for long-term benefits. This model posits that technological adaptability and content iteration can offset novelty decay for sustained educational impact. In conclusion, VR ecology courses boost short-term motivation and outcomes, with sustained use aiding knowledge internalization. Future work should optimize differentiated design, teacher training, interdisciplinary use, and conduct further longitudinal studies to maximize VR's educational potential.

**Keywords:** learning motivation, learning effectiveness, immersive learning, novelty effect, dualtrack model