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Crowdfunding In Morocco: What Impact on Social Entrepreneurship?

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Abstract

Due to the nature of our future study, we will adopt a qualitative approach using semistructured interviews with Crowdfunding platforms and project owners who have benefited from this type of funding. This method will enable us to explore and assess the potential of Crowdfunding to stimulate the creation of impact businesses that will contribute to the achievement of the Sustainable Development Goals (SDGs).

Keywords:

Social entrepreneurship - SDGs - Alternative financing programs - Crowdfunding