

Bibliometric Analysis on Women Entrepreneurship in India

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Abstract

To achieve economic growth, reduce poverty, and build shared prosperity, it is imperative that both men and women are involved in economic activities. However, women form a smaller percentage of entrepreneurs than men. Furthermore, female entrepreneurial activities often operate informally and are primarily concentrated in sectors with low growth potential, low productivity, low income, and low-value addition. The current scenario in India presents both opportunities and challenges to build a social and economic framework for the growth of women entrepreneurs. This study aims to identify the opportunities and challenges in terms of various institutional, cultural, financial, and social factors that support or can cause hindrance in the growth of women entrepreneurs.

The study uses bibliometric analysis, and through performance analysis, it attempts to identify the growth of literature over the last three decades. In addition, we conduct science mapping to results will help identify the research gaps in the existing literature, and suggest the areas that require further investigation to build a better entrepreneurial ecosystem for women.

Keywords: bibliometric; developing countries; entrepreneurship; India; women entrepreneurs