

Exploring The Link Between Health Education and Entrepreneurship Development in Ghanaian Communities

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Abstract

This qualitative study explores the link between health education and entrepreneurship development in Ghanaian communities. The study investigates how health education initiatives influence entrepreneurial mindsets and practices among community members. Through in-depth interviews and focus group discussions with health educators, entrepreneurs, and community leaders, the research identifies key themes related to the impact of health education on entrepreneurial activities. It also examines barriers to integrating health education into entrepreneurship training. The findings provide insights into how enhancing health education can foster entrepreneurship, ultimately contributing to improved community health and economic development in Ghana. The study has key implications for policymakers and educational institutions aiming to create effective programs that combine health education with entrepreneurship training.

Keywords: Capacity Building; Empowerment; Health Management; Lifestyles; Sustainability