

Research on Optimizing the Economic Benefit of Enterprises Based on Target Cost Method --- Taking State-owned Enterprises as an Example

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Abstract

The purpose of this paper is to explore how to improve the economic benefits of SOEs by optimizing the target cost method. The application of target cost method in state-owned enterprises is systematically analyzed and concrete improvement measures are put forward. The study found that while the target cost method can help enterprises to better cope with market changes, reduce costs and improve competitiveness, in practice there are still problems such as lagging cost management concept, old management model and poor cost management system. To this end, this paper puts forward a series of strategies, including constructing target cost management concept, effectively controlling R&D cost, formulating target cost evaluation mechanism and constructing target cost management system, in order to improve the economic benefits and management level of state-owned enterprises. The results have important theoretical and practical significance for improving the cost control practice of state-owned enterprises and improving their market competitiveness.

Keywords: State-owned Enterprise Management; Cost Optimization Production; Operation Efficiency