

Labor Competitiveness on The Income of Urban Agricultural MSMEs in East Jakarta

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Abstract

Labor is one of the production factors that determines productivity. This research aims to measure the competitiveness of the workforce as seen from the age of the farmer, level of formal education, and work experience on the income generated by urban agricultural MSMEs in East Jakarta. This research uses quantitative data obtained through the Simple Random Sampling method by distributing questionnaires to respondents as many as 70 samples of urban agricultural farmers/UMKM in East Jakarta. Based on the results of data processing using SPSS 24, it was found that the competitiveness of urban farming farmers is determined by education, but not by age and work experience. The competitiveness of labor influences the income of farmers/UMKM.

Keywords: competitiveness, labor, income, MSMEs, urban agriculture