

Sustainable Supply Chain Management Is Driven Through Management Capability: The UK And USA Supermarket Case

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Abstract

Almost all organizations are nowadays experiencing some change, and it can be confident that there will be more, not less, change in organizations in the future. Strategic transformation refers to the issues of culture, empowerment, business process engineering, and total quality. However, other change initiatives are driven by the need for the organization so that the organization has to reposition itself (Balogun, 2001). Strategic change can be used to explain these initiatives since it indicates the actions undertaken by an organization in its pursuit of competitive advantage, and the organization which is undergoing strategic change moves from its current operation and posture to an altered state to facilitate the achievement of competitive advantage (Sutherland and Canwell, 2004). Responsible business, in turn, is becoming an increasingly popular business concept, especially in Western nations such as the USA and the UK (Amaechi et al., 2008). Strategic transformation refers to the issues of culture, empowerment, business process engineering, and total quality. However, other change initiatives are driven by the need for the organization so that the organization has to reposition itself (Balogun, 2001). Strategic change can be used to explain these initiatives since it indicates the actions undertaken by an organization in its pursuit of competitive advantage, and the organization which is undergoing strategic change moves from its current operation and posture to an altered state to facilitate the achievement of competitive advantage (Sutherland and Canwell, 2004). In other words, this study demonstrated that responsible business, in turn, is becoming an increasingly popular business concept, especially in Western nations such as the USA and the UK (Amaechi et al., 2008). Nowadays, nearly everyone has heard of the idea of social responsibility. Almost all companies have policies or strategies for implementing parts of CSR because they already understand that business benefits are enormous (Aras and Crowther, 2012). Businesses can acquire competitive advantage and sustainable development in the efficiency of operation, enhancing the relation communication among stakeholders and contribution to society. Thus, corporate social responsibility should be an essential factor and promotional factors when undertaking the process of strategic change. In this paper, there

will be four sections. Initially, it will introduce the sources of strategic change and corporate social responsibility based on the previous research. In the second place, the issues, which need to be considered when involving the process in the context of CSR and in relation to strategic change, are in terms of institutions and corporates. Thirdly, the description of two different tool management about strategic change management will be attached within its organizational and competitive environment. Finally, there will be an organizational analysis of Tesco based on core fast delievery, 24/24 service and innovation system.

Keywords: recomposition, disruption, manufacturing industry, franchised system.