

The Law for Digital UMKM in the Capital City Nusantara Republik Indonesia

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Abstract

The Law of digital MSME investment in the capital city of the archipelago is a new growth that will further accelerate economic growth and accelerate welfare in the area around the National Capital City (IKN), even the MSME sector which has been the pillar of the nation's economy will flourish as a result of the archipelago's capital. The government realizes that MSMEs have made various contributions to the process of national economic development. Mapping by the Ministry of Cooperatives and MSMEs (2022) revealed that a number of strengths and contributions of MSMEs to the national economy. Based on the data collection at the end of 2022, it is known that the number of MSME players reached 8.71 million units. The MSME sector is of concern to the government because it has an important contribution related to national economic development. On the other hand, the government must pay attention to the impact of the policy, especially policy protection for micro, small and medium enterprises (MSMEs). In accordance with the object of research, namely examining the protection of national law normatively, namely the existing written law and what is the ideal form. and how the ideal form is, then this type of research uses normative juridical methods. The research is focused on examining the application of rules or norms in positive law, especially legal protection for MSMEs as an impact of the relocation of the capital city. The results of this research indicate the provision of convenience, protection, and empowerment of MSMEs and including increased protection and welfare of workers. MSMEs and including increased protection and welfare of workers, apart from that there is attention from the central and regional governments to MSMEs such as assistance from the central and regional governments. The central and regional governments pay attention to MSMEs such as MSME assistance, mediation and out-of-court assistance.

Keywords: Policy Protection, MSMEs, the Capital city Nusantara