

# Gender Pay Gap in Mexico's Informal Labor Market: Female Empowerment Implication and Strategies

**Prof. Dr. Nora Gavira Durón**  
UDLAP, Mexico

## Abstract

This paper addresses the connection between the informal labor market and the pay gap existing under the gender equity approach in Mexico. Through a secondary data exploratory analysis and a bibliographic review, pay disparity between men and women in the informal sector as well as its causes and effects on female living conditions and well-being are examined. Results suggest a greater tendency for women to take part in the informal labor market, due to factors such as lack of formal employment opportunities, family care, and gender discrimination. Significant inequalities between genders regarding income and working conditions are identified in the informal sector. Based on these findings, female empowerment strategies and public policies are proposed in order to reduce pay gap and promote economic inclusion as well as gender equality in the labor market.

**Keywords:** gender pay gap, informal labor market, female empowerment, gender equity, public policies.