

Towards Enhancing Communicative-Cognitive Competence Of Tourism Specialists In Teaching Foreign Language

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Abstract

Enhancing the communicative-cognitive competence of tourism specialists in teaching a foreign language is essential for preparing professionals in the tourism industry to effectively communicate with international visitors. This competence involves not only language proficiency but also a deep understanding of cultural nuances and the ability to adapt to various communication situations. It is the responsibility of teacher to design a curriculum that integrates language learning with the cultural aspects of the target language. This will help students understand the context in which the language is used, making them better communicators. In the manuscript some strategies to enhance communicative-cognitive competence of tourism specialists will be discussed. By implementing these strategies, teachers can help tourism students develop the communicative-cognitive competence needed to excel in their future careers in the tourism industry. Well-rounded education will prepare them to communicate effectively and adapt to the dynamic nature of the field. The results of the questionnaire among tourism students about their perceptions about implementing these strategies will also be presented.

Keywords: integrated curriculum, language proficiency, problem solving skills, role-playing, simulations.