

How to Engage Gen Z and A in the Learning Process

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Abstract

In a world of constant digital distractions and evolving educational landscapes, engaging Generation Z and Generation Alpha (Gen Z and A) in the learning process presents unique challenges and opportunities. This presentation explores effective strategies to captivate these tech-savvy and socially conscious generations, drawing on the latest research and practical insights. From leveraging technology and interactive content to fostering a sense of community and purpose, attendees will gain actionable tips to create meaningful learning experiences that resonate with Gen Z and A.

Keywords: Learning engagement, Student engagement, Personalized learning