

## Steps further after the Needs Analysis on a Textbook Design for an ESP Course

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### Abstract

The current research was done as a follow-up of the study, *Needs Analysis on an English Textbook Entitled English for International Business*, whose results revealed the needs of stakeholders of the ESP course entitled *English for International Business* designed by using CLIL. The stakeholders include (1) the prospective employers, (2) the MA graduates taking this course a few years ago, and (3) the MA students taking this course in the academic year 2021. The previous study found what should contain in the textbook, of which each chapter contains two main parts: (1) subject content and (2) language use. In the academic year 2022, during June and July 2023, the course was conducted following the results of the aforementioned research. After the course was completed, the current research was implemented to ensure that the material used can serve the needs of the most current students of the course. Hence, questionnaires were sent online to all students taking this course in the academic year 2022. From the current research, representing feedback from the real material users, the responses concerned with each chapter of the textbook in the process were analyzed using the thematic approach. To bring the project of the textbook design to conclusion, the research results have been utilized.

**Keywords:** CLIL; feedback; material designs; series of research; stakeholders