

Export of educational services as a factor in tourism development in the Kyrgyz Republic

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Abstract

In the Kyrgyz Republic tourism is identified as a priority sector of the economy due to the fact that there are various natural, cultural and historical resources for its development and opportunities for small enterprises and individual entrepreneurs to create a business. Tourism as an important element of sustainable economic development in the future is the basis of entrepreneurship, economic development and solving social problems of the population.

The education sector helps attract foreigners for educational purposes, which contributes to the development of tourism. Every year the attractiveness of educational services increases and the number of foreign tourists increases.

The article analyzes the dynamics of the number of educational organizations in the Kyrgyz Republic by type and form of ownership, the number of university students from the CIS countries, from countries outside the CIS, the number of students studying in educational institutions of secondary vocational education of the Kyrgyz Republic from the CIS countries and outside the CIS for 2018- 2022.

A typology of educational services for export has been proposed, including bachelor's and master's programs, PhD programs, student mobility, language courses, internships, scientific practical conferences, educational projects, joint scientific research.

To develop educational tourism, innovative educational technologies, information and communication technologies, technologies for the development of “critical thinking”, game teaching methods, collective learning technologies, project-based teaching methods, case technologies and much more are offered.

Keywords: educational organizations, educational tourism, innovative educational technologies, typology of educational services for export