Context of Saudi Arabia: Does Education Influence Effective Communication Amongst Individuals?

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Abstract

Education is critical for learning how to communicate with others. Through formal schooling, people learn the language (how to read and write) and interact with others in the same setting. For this reason, it was hypothesized that higher education influences effective communication positively regarding written communication, active listening and writing, verbal and non-verbal communication and cultural awareness. The study, conducted in Saudi Arabia, used a sample of 137 respondents from different ages, genders, and levels of education, monthly income and work sectors. Descriptive and inferential statistics were used to analyze the data. The findings show that out of all the categorical variables, one’s level of education was the only one with some type of correlation (moderate) with effective communication. Gender did not correlate, while age, monthly income, and work sectors had weak correlations. The study shows the significance of education in developing communication skills (interpersonal and soft skills).

Keywords: Communication, Education, Effective Communication, Learning