

A Program Proposal to Train Knowledgeable Managers for Arts Institutions with an Intensive Arts and Cultural Management Program

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Abstract

Technological products are mostly employed in sub-branches of art such as video, photography and cinema in all sectors and institutions, and the problems of finding a place for young artists to exhibit their works continue today. Although there are arts institutions that support young artists, compared to the general view of the arts ecosystem, it appears to be very few in the total number of arts institutions. Opportunities for young artists and curators are narrowing given the personal decisions of the directors of these few arts institutions. Therefore, increasing the recognition of young artists is compatible with the mission and vision of every educational institution. For this purpose, 30 young people between the ages of 18-29 who are interested in art and culture were selected and invited to a 100-hour education and training program to be trained as managers of art institutions such as galleries and museums. They took courses such as project management, cultural heritage studies, new media and art economics for 4 weeks. At the end of this period, they organized an exhibition for the artists selected by the jury and of which they were members. Thus, as managers of art institutions, they were able to put into practice all the theoretical knowledge they gained during their education and helped young artists gain recognition for exhibiting their works using the latest exhibition techniques. This study examines this whole process that combines the theoretical and applied aspects of arts education and offers suggestions for both higher and lifelong learning education institutions.

Keywords: Lifelong Learning, Higher Education, Management, Art Training, Artist Education, Exhibition