

# Establishing Business Ethics in A Cross-Cultural Organisational Context: A Systematic Literature Review

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## Abstract

This study tries to uncover the various research avenues that aid in understanding business ethics in a cross-cultural context. We also outline potential directions for further research that can assist to expand this field of research. The research involves a systematic review of the literature (SLR) of articles gathered from the Scopus database, within management or business, economics, and social sciences categories, published between 2018 and 2023, using a specific composition of keywords. The framework was established based on the papers that were evaluated in order to describe how business ethics are articulated in a cross-cultural and international setting through five literature clusters, namely: business ethics & behavioural economics in a cross-cultural context, international business, business ethics and CSR across cultures, ethical leadership in a multicultural context and finally unethical behaviours and virtue. Hence, this study contributes to the systematic organization of the academic literature on this subject by offering a unique framework and providing future implications that might help academics in investigating in depth the perceived themes using different variables and/or methods.

**Keywords:** systematic literature review, business ethics, cross-cultural context, cross-cultural management