

## **Students' Perceived Employability during the COVID-19 Pandemic in Hong Kong**

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### **Abstract**

Using an initial survey on 432 students a subsequent survey on 435 students from a public and private university in Hong Kong during the 2021-2022 period, we explore the factors that impact students' perceived employability amidst the COVID-19 pandemic in Hong Kong. The research demonstrates that certain personal characteristics and self-confidence are crucial factors that can influence perceived employability. However, contextual factors such as university support, university ranking and teacher support do not significantly impact student perceived employability. The study provides insights on how universities and industries can better prepare students for the labour market during and after the pandemic. The results also prove valuable to policymakers and educators in formulating effective strategies to support students to enter the labour market in times of adversity.

**Keywords:** Perceived employability, University students, COVID-19 crisis