

Change management in the implementation of AI technology - organizational aspects

Assist.Prof. Nadezhda Koseva Stefanova

Department of Management, Tsenov Academy of Economics, Svishtov, Bulgaria

Abstract

In this report, we consider the theoretical essence of the concept of "change", and more specifically, the types of classifications and organizational models that provide the necessary information about change management, its process in the organization and the possibilities for its successful implementation. Given the dynamism of the time in which we live, any organization, in order to develop, must change in a timely manner and consider change as a necessary condition for achieving future competitive results. Undoubtedly, AI and its role, through which a number of activities in an organizational plan are optimized, determining higher independence and strategic business value, are gaining more and more importance. In this regard, the challenges to the integration of AI in the work process are analyzed, with the emphasis placed on the systematization of specific management practices related to the appropriate vision of the change necessary for the successful implementation and maintenance of AI technology.

Keywords: change management, artificial intelligence