

# **Implementing Managerial Innovation in Protected Areas: Comparison Between Gorongosa National Park in Mozambique and Medvednica Park in Croatia**

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## **Abstract**

Management is an indispensable technique for any organization. When we talk about managerial innovation in protected areas, we refer to the set of techniques that allow staff to become autonomous, and favor a scale of comfort and well-being, for better creativity alone or with a team. The managerial innovation is perceived as an evolution of the - management techniques: - finish with the old management modes; respecting the well-being of the employees and reaching a better performance of the company Management is an indispensable technique for any organization. When we talk about managerial innovation in protected areas, we refer to the set of techniques that allow staff to become autonomous, and favor a scale of comfort and well-being, for better creativity alone or with a team. “Managerial innovation is a set of practices, ideas, and/or programs relating to the management and running of an organization. It’s an association of information and means corresponding to the modification of old and existing concepts by new, better ones for stronger management and direction of an organization. It is a mosaic of processes and concepts implementing new decisions in management” (Selkani, 2022). The contribution of my investigation is: matching between the managerial innovations with the protected areas.

**Keywords:** management, direction, innovation, managerial innovation, protected areas