

A Call for Corporate Universal Responsibility

Azam Bejou¹, David Bejou²

¹West Virginia State University

²SUNY Empire State University

Abstract

This paper proposes a new concept called “corporate universal responsibility” (CUR) to include corporate social responsibility (CSR), environmental, social, and governance standards (ESG), as well as diversity, equity, and inclusion practices (DEI) as part of their overall global corporate strategy.

Keywords: Human Rights, CSR, DEI, ESG, social justice, universal responsibility