

The Cornucopia of Neuroscience: Connecting Links of Work Engagement, New Organizational Behavior, Emotional Labour, and Mental Well-Being

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Abstract

A chain is only as strong as its weakest link.” Ease, the fundamental need of the most successful race: humans propel continuous hunt serving a dual-purpose benefit; first, making lives better with the progressing days, and second, improving the aura around the working community. COVID-19 successfully managed to startle us despite our exposure to several calamities. The current study aims at analysing over 600 articles ranging from 2019 to 2023 in the area of work engagement, organizational behavioural change, emotional labour, psychological well-being and neuroscientific approach to cope and pace up. The bibliometric study of the literary findings was analysed with VOS viewer to highlight the researched areas while finding un-or unde-rventured essential research areas. Co-occurrence analysis of the pieces of literature on the four themes resulted in 16 sub-themes and 32 future propositions for future research. The application of neuroscientific processes to understand, adopt, and adapt to the new threat to behavioural sciences nitty gritty has become the era's venture. The intervention of science and technology had been a boon, expediting our exploration pace and reiterating Darwinism in human behaviour.

Keywords: Neuroscientific advancements, organizational changes, emotional labor, work engagement, psychological well-being