

# Intergenerational Transformation in Vacation in Turkey

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## Abstract

Tourism is a sector that gives individuals the opportunity to have the vacation they need in daily life. Recreation, destination etc. concepts form the basis of tourism. All kinds of differences between generations cause changes in the understanding of holiday. Generation X reflects the vital traces and habits of the period in which they were born and grew up. The expectation from the holiday for this generation, which is considered older today; listening to one's head, peace, being in touch with nature, longing for the village, homeland, etc. intended purposes. In addition to this, pleasures that vary from person to person, economic reasons, busy business life, etc. factors change people's holiday understanding over time. The Z generation, on the other hand, is known as the young generation who still lives with their families and is economically dependent on their families. Their expectations from the holiday are completely different. They want to have a holiday for fun, adventure and socialization. In this study, the basic concepts of tourism are included in the subject. By establishing the connection of tourism with sociology, the changes in the understanding of vacation according to the X and Z generations were examined. Qualitative research method was used in the study, and the analyses are included in the findings section.

**Keywords:** Tourism, Generation X, Generation Z, Destination, Recreation, Vacation.