

# CIO Background, Tenure and Income: Results from a survey in the DACH region

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## Abstract

Organizations are increasingly dependent on information technology. Especially in the age of the fourth industrial revolution companies include or even base their business strategies and business models on digitization initiatives. This is needed to tackle the challenges of the VUCA world. This world is driven by volatility, uncertainty, complexity and ambiguity and companies are utilizing the capabilities of their IT organizations to stabilize and advance their operations. The person who is responsible to develop, manage and lead this organization is the Chief Information Officer (CIO). His role is today mostly described as an executive role rather than an operative one. Therefore this research focuses on the Background of the CIO both in terms of education and training, the experience the CIO has gained in his previous jobs, the job tenure, and finally the income of CIOs.

**Scope:** The scope of this research is bigger companies in the German-speaking DACH (Germany, Austria and Switzerland) region from all industries. Excluded from the survey were state agencies. As the survey was purposely only offered in German language a referral to other countries has been prevented.

**Purpose:** The outcome will be used to design research models for further analysis.

**Methodology:** Based on data acquired in an online survey in the German-speaking DACH region methods of descriptive statistics have been used to visualize the nature of the results and basic interdependencies.

**Results:** This research gives a structured overview of key figures regarding CIO background, experience, tenure, and salary.

**Keywords:** information management, CIO, background, tenure, income