

## Self-Educational Values as A Driver of Changes In Management

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### **Abstract**

Modern times are characterized by volatility, uncertainty, complexity and ambiguity (VUCA). On the one hand, they are accompanied by advanced technological development, on the other hand, many organizations implement various pro-social and pro-environmental ideas: sustainable development, Corporate Social Responsibility, Personal Social Responsibility, Diversity and Inclusion. These activities - implementation of technological and social innovations - are largely focused on changes in the external environment. The question that arises in this context concerns the internal environment of the organization - the human condition in the modern world, including the organizational one. From a sociological perspective, today we are dealing with the “tyranny of the visual”. Interpersonal relations - direct - according to the French intellectual J. Baudrillard - dissolve in the world of simulation. This leads to the destruction of the subject and the rule of objects, illusions and appearances. The aim of the article is to indicate the factors that would help and support in making positive changes in, among others, in school organizations and thus shaped not only organizations from the inside, but also influenced the external culture, thus fulfilling their creative function.

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