

Territorial planning through territorial projects, Case analysis of 4 territorial projects

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Abstract

Through this work, we sought to construct a framework of territorial projects with a sustainable vocation and this, through a benchmark approach aimed at understanding the keys to success of the steps to build the territorial offer of cities around the world. To this end, we have analyzed four examples of territorial projects in order to deduce the main lines of effective planning of territories and to identify trends in urban supply management. In this perspective, we have mobilized a qualitative case study methodology, analyzing the contents of four territorial projects. This work has resulted in the creation of an indicative outline that summarizes, to some extent, the major themes of work necessary for the realization of an effective and sustainable territorial project.

Keywords: Planning, Territorial Project, Territorial Offer, Public Management.