



## The Role of Local Heroes as Servant Leader for Tackling the Climate Village Program in Indonesia

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### Abstract

The Ministry of Environment and Forestry of Indonesia has launched a national, community-based program called Climate Village Program (ProKlim) as a national-wide program with the main objectives are to increasing the community and/or other stakeholders' involvement, strengthening adaptation capacity to climate change impacts, and reducing greenhouse gas emissions. The development of ProKlims is currently in its journey of continuity to be integrated with Corporate Social Responsibility (CSR) initiatives. This view was also captured by PT Pertamina (Persero) that initiated integrative CSR programs called Kampung Kreasi Warna-Warni, led by Local Hero. A Local Hero is a local person who is appointed as a leader for various activities related to ProKlims. This paper work on a brief review of research on the role of Local Hero, defining it as one type of leadership style. This effort is to consolidate fragmented insights and provide scholars with a more comprehensive understanding of the current state of literature. This research could also contribute ideas and scientific study materials for PT Pertamina (Persero), other SOEs and other private company management team in determining the effect of local-level leadership represented by Local Hero, for helping the achievements in principles of empowerment. The achievement of the empowerment that we all need; to minimize the impact of climate changes, for better future. This paper argue that this type of Local Hero leadership is having characteristics that are typical of servant leadership.

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Servant leaders have a tendency to prioritize the needs, interests and aspirations of the people they lead. The orientation is to serve, the perspective is holistic and operates with spiritual moral standards.

**Keywords:** Local Hero, Servant Leadership, Corporate Social Responsibility, Climate Village Program, Climate Change Mitigation