



Green Export Transformation in Foreign Trade Companies with the European Green Deal

Dr. Hasan Hakses

Selcuk University

Abstract

In this study, the concept of green export, which emerged within the scope of the European Green Deal, was examined. The development of the Green Theory in international relations and the process leading to the Green Deal in this development were discussed and information about the European Green Deal was given. The scope of the Green Deal was evaluated under the sub-headings of biodiversity, sustainable agriculture, clean energy, sustainable industry, construction and renovation, sustainable movement, pollution elimination and climate action plans. Finally, the possible effects of the green export concept, which emerged with the Green Deal, which is expected to change international trade, on foreign trade companies are evaluated.

Keywords: green business, green economy, green theory, international trade, sustainability