

# The Effect of Motivation, Self-Efficacy and Attitude on Entrepreneurship Intention: The Moderating Role of Entrepreneurship Education

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## Abstract

Our research focuses on the moderating role of entrepreneurship education in the relationship between individual variables and entrepreneurship intention. After a short literature review, we develop a conceptual model based on TPB model. An empirical study was conducted among 2578 participants from Algeria.

Results using SEM-PLS and multi-group analysis indicate that individual variables such as motivation, self-efficacy and attitude predict entrepreneurship intention. However, entrepreneurship education moderate slightly the relationship between the three independent variables (motivation, self-efficacy and attitude) and entrepreneurship intention.

**Keywords:** Entrepreneurship education, motivation, self-efficacy, attitude, entrepreneurship intention