

Adapting Course Design for Business Continuity Planning in Crisis Management Coursework

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Abstract

This paper will focus on a contextual framework of the chain of events which evolved over the 2019-2022 period in the context of companies try to focus on sense-making as Weick discussed, while working on their business continuity planning. Thus, this proposed paper will examine how companies and course designers approached a “new design” for their crisis management program of study and application. In addition, this paper will focus on the actions that business and management took to rethink their own Business Continuity Plans while learning from the lessons learned during this 2019-2022 pandemic period and reinforce their knowledge management in the area of crisis and risk management as part of another form of strategic planning for their Business Continuity Planning. During this period, the course lead for the coursework in the field of Crisis Management and Business Continuity Planning courses discovered a variety of approaches that the students shared both from the private and public sector in changes made during this pandemic period which caused a need for changes.

Keywords: business continuity programs, crisis management, course design, online learning