

Investigating the Relationship between Knowledge Management and Organizational Agility in an Industrial Company

Marzieh Aghileh¹, Rui Lima²

Doctoral Program in Industrial and Systems Engineering, University of Minho, Portugal

Abstract

The main objective of this research work is to examine the way knowledge management affects organizational agility in an industrial company. To achieve this end, the staff of Bosch Car Multimedia in Braga was chosen as the population studied. This paper is descriptive in terms of methodology, from the perspective of the purpose, it is applied and as for data collection, it is a survey. The required data were collected through a questionnaire validated by experts, from academia, and from Bosch Car Multimedia.

The research hypothesis studied suggests that there is a significant relationship between knowledge management and organizational agility. Therefore, improving knowledge management through the agility variables may contribute to higher levels of competitiveness of companies. Knowledge Management and agility are dependent and therefore the indicators of each of them and their meaning have to be recognized and managed. This study suggests that knowledge management capabilities enable organizations to develop organizational agility, which improves performance.

Keywords: Knowledge Management, Organizational Agility, Project Management