

Designing an English for the Workplace Digital Course for Effective Performance and Professional Development of Employees in the Workplace

Iman Al-Khalidi¹, Majdi Mohammed Said Sulaiman², Duhia Al-Shukaili³, Mariam Al-Sabah⁴, Omaila AlHinai⁵

UTAS, Oman

Abstract

English for the workplace is considered a crucial factor in enhancing the professional development of employees and workers across various sectors. This study sets out to design a digital course that offers English for the workplace in alignment with the latest updates of globalization and marketization. The study is guided by three theories-needs analysis, English for specific purposes, and e-learning. The study analyzed theoretical and practical discussions of English for occupational purposes (EOP) from previous studies through using the descriptive method of research and method of philosophical analysis. Analysis of the literature and previous studies revealed that the majority of the participants were in favour of the development of the software course. The findings also revealed several key themes and concepts that are of a significant value for training institutions, course designers and instructional designers in the field of English language teaching in general and English for specific purposes in particular.

Keywords: Course design, instructional design, English for the workplace, learner needs