

Factors Contributing to Continuous Growth in Founder-led Non-Profit Startups

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Abstract

Over the years, there has been a well-documented decline in the success rate of founder-led nonprofit startups. The major reasons why the majority of the startup founder-led nonprofit organizations cease to exist is the result of their merging with other organizations, inadequacy of resources, as well as poor management. However, it is still unclear how to help founder-led non-profit startups to continue grow.

The objective of this study was to provide a clear road map for practices that founder-led nonprofit startups could adopt in order to ensure that their organizations operate successfully. In the light of the literatures, The result of this study also indicated that it is crucial to evolve employees in decision making process, recruit and retain members and volunteers, create a strong brand identity, build good relationship between the board and the managers, and develop and manage the employees' accountabilities. Continuous efforts on these factors will influence the sustainable growth of the organization and generate personal considerations.

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