

Model Assessing Macroeconomic Factors Affecting The Profitability Of Commercial Banks In Vietnam

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Abstract

This research paper focuses on examining the relationship between macroeconomic factors and the profitability of commercial banks in Vietnam. The data used in the research is collected from the financial reports of 9 commercial banks listed on the stock market during the period from 2008 to 2019. This study uses the Panel Data Model, giving the result that ROA is affected by macroeconomic factors.

Keywords: Vietnam, Commercial Banks, Profitability, Macroeconomics, Factors, Quantitative Model