

Empirical study of Logistics Outsourcing practices and Firm Productivity of Selected Manufacturing Companies in Nigeria

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Abstract

The study determined the effect of efficiency of logistics outsourcing on productivity of the selected manufacturing companies in Southwestern, Nigeria. These were with a view to providing information on the effect of logistics outsourcing on productivity of the selected manufacturing companies in Southwestern, Nigeria.

The study adopted a descriptive survey design. Primary data on variables such as haulage, storage and facilities were obtained through the administration of questionnaire to respondents. The population of the study comprised six hundred and twenty (620) senior managers, middle level officers and supervisors who were employees of the selected food manufacturing companies in Lagos, Oyo and Ogun states Southwestern, Nigeria. Sample size of two hundred and sixty (260) employees of manufacturing companies in South western, Nigeria was selected for the study using Taro Yamane's formula. Data obtained for the study were analysed using tables, percentages and regression analysis.

Result from the study showed that logistics outsourcing ($t = 31.977$, $p < 0.05$) had significant effect on productivity of manufacturing companies in the Southwestern Nigeria. The study concluded that logistics outsourcing had significantly enhanced productivity of manufacturing companies in the Southwestern Nigeria.

Keywords: Logistics, Productivity and Outsourcing