

# Emerging Different Digital Applications and Its Impact on Global Electronic Markets

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## **Abstract**

Most of the electronic markets within global platform are mainly considered as an effective area; where digital economy of a country being established through digitalisation process. This research article has identified different measures under which effect of digital applications such as cloud computing, blockchain technology might affect overall market size of global electronic market. This report has demonstrated several aspects of Indian economy as well other countries such as UK, Egypt to understand entire situation of digital transformation process and the way under which it accelerates to growth of electronic industry with different external effects. In order to identify a vast range of data from every aspect, mixed method of data collection will be conducted for further analysis in this study.

**Key Words:** “Digital India”, Digital Transformation”, Blockchain Technology”, “Digital economy”, Digital Platform”