

Online Dating: The Reasons Behind the Pursuit of a Partner on Internet

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Abstract:

One of the popular tools of twenty first century is with no doubt online dating apps. Researchers investigated and still investigating the possible reasons why people search for a partner, friend, friendzone, or other things on web. To have fun, enjoy conversation with a like -minded individual, sexual intercourse and marriage are one of those reasons why people go behind the screens to search for partner. While there are many more reasons underneath there are many risks pertaining online dating as well. Deceptive or fake self-presentation, online dating romance scam and cyber-crime are some of those risks. On the other hand, there are many people who find their partner on online dating apps and live happily with them. That is why, it is important to understand what people are looking for on the apps which are the reasons and intentions behind online dating apps. As a popular saying states apps do not have intentions, but people do have intentions and it drives them to get what they want, get frustrated or end up quitting the app as they think it is not possible to find the right match. But what is right match and why are people so crazy about finding a partner online? This literature review investigated the possible reasons behind the pursuit of a partner on internet. Research in this area warns using online dating apps with precaution to avoid possible harm against ourselves and our environment.

Keywords: apps; dating; match; romance; partner