

## Curriculum Global Dimension at International School of Business, HAN University of Applied Sciences, the Netherlands

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### Abstract

This paper is a part of an extensive research project called Going International from Within (GOIN), taking place at the moment at International School of Business (ISB), HAN University of Applied Sciences in the Netherlands. With regards to internationalization@home, this research project points out and analyse the global dimension of the existing curriculum at (ISB) and develops a fitting method of integrating the global perspectives into the curriculum content of the curriculum. First, a content analysis was employed to identify the global dimension in curricula. Policy and other documents were collected in order to show the interpretation of the GD within the context of ISB. These documents included strategic plans, annual reports, policy documents on internationalization. Then, the 2Ms method (mapping and matching) was applied to identify which methods are being used in the international business curriculum at ISB and how these are implemented in the curriculum. Ten semi-structured interviews with senior lecturers were carried out in order to understand the rationales behind global dimension aspects in their modules. Based on the results we propose a mechanism to integrate the Global Dimension in the curriculum and develop a toolkit for lecturers to incorporate international, intercultural and global dimensions into the content as well as the learning outcomes, assessment tasks, teaching methods and support services of a program of study. This particular paper concentrates on the first part of the project and indicates how the aspects of globalization of the curriculum is employed within ISB based on the theoretical framework given.

**Keywords:** Curriculum development; Curriculum toolkit; Globalization strategy; internationalization@home; Internationalization of the curriculum.