

Climate for Creativity and Innovation: Impact On the Sustainability of Multi-Purpose Cooperatives

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Abstract

Cooperative nowadays are exploring means to guarantee a positive impact on the sustainability of their economic well-being. This industry serves as a powerful tool to alleviate living conditions of the members at the same time sustains economic growth; however, an extremely changing and competitive environment currently challenged this industry. This research work finds its essence through the genuine efforts to contribute knowledge to the current scenario. The purpose of this study is to examine the climate for creativity and innovation's impact on the sustainability of multi-purpose cooperatives. This study employed mixed method research design. The survey conveniently selected a total of 641 cooperative officers among the 75 cooperatives in Bukidnon. The researcher conducted interviews with five officers holding key positions and focus group discussions among 30 members from five cooperatives. The findings show that the climate for creativity and innovation composed of resources, motivation, and exploration has a significant impact on sustainability. Limitations of this study include the proposed indicators of the climate for creativity and innovation which are; Motivation, Resources, and Exploration which were assessed by the conveniently selected cooperative officers of Bukidnon. Over-all the study implies that if multi-purpose cooperatives create a climate for creativity and innovation, sustainability will follow.

Keywords: Sustainability, Creativity, Innovation, Cooperative

Themes: Business, Management