

An analysis of subjectivation processes mediated by new digital technologies

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ABSTRACT

The new advent of digital, recurrently denominated by some authors as Web 2.0, Web 3.0 and Internet of Things, less than a mere technological change, consists of a new communicational paradigm. Mobile technologies, such as smartphones, acquire increasing prominence as means and tools of communication and mediators of interaction, in this context. In this paper, we intend to discuss mobile technology, especially smartphones, as mediators of social practices and modes of subjectivity today. For the analysis, the notion of *remediation* by the Spanish sociologist Amparo Lasén was used, which, in a general scope, concerns the reconfiguration of *mediations* on the *self-practices* due to the adoption of new technologies as mediators of social practices. Among the results, the subjectivity process mediated by mobile technologies can be divided into two axes of analysis: one referring to *identification*, *knowledge sharing* and *self-awareness*, and the other to *control* and *dependence*. The use of this type of digital mobile technology, such as smartphones, does not consist merely of just 'one more' media technology, which would minimally influence the processes of constituting subjectivities, on the contrary, it relates to an effective device for intermediating self and social-practices.

Keywords: digital; subjectivity; smartphone; mobiles; remediation