

Bibliometric Analysis of the Problems of Social Responsibility, Networks and Clusters

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ABSTRACT

At each stage of the research development cycle for a specific discipline or sub discipline, taking into account the global nature of the knowledge dissemination process and the dynamics of change, researchers ask themselves questions about potential areas of research, the degree of intensity of research conducted so far, leading research centers and scientists in a given research field. Bibliometric is a tool that allows to answer the above questions. The aims of the article is to present the results of bibliometric analysis of scientific research on issues of Corporate Social Responsibility (CSR) and the activity of clusters as a cooperation networks. Presentation of the results of a bibliometric analysis of scientific publications on CSR and clusters reporting, published between 1945 and 2017 in the Web of Science and Scopus.

Keywords analysis of bibliometric data indexed in Scopus is the main research method applied to conduct the study. The method of systematic literature review is used to outline the theoretical background of the study.

Keywords: bibliometric methods, cooperation, CSR, literature review, research.