

**5th international conference on
opportunities & challenges in
MANAGEMENT, ECONOMICS & ACCOUNTING**
29 – 31 August , 2019 Berlin, Germany



Public Innovation Trends In Turkey

Assoc. Prof. Erdal Akdeve¹, Dr. Gülsen Kaya Osmanbaşlı²

Social Sciences University of Ankara

Abstract

This study deals with the emerging trends in the Turkish public sector on the management level. Based on 30 in-depth interviews conducted with the head of strategy departments of different public sector representatives ranging from national education to security as well as from industry to agriculture, the study traces the tendencies of public innovation in Turkey. Among such a variety of tasks and perspectives of different state institutions, this study tries to build a common understanding of the rising trends in public innovation within the Turkish state apparatus. Before dwelling on this issue, first, the concept of innovation and public innovation shall be evaluated briefly. Then, the common perspectives will be underlined with particular emphasis on emerging strengths and weaknesses.

Keywords: public innovation, state institutions, Turkish state, innovation trends